

# Hotel Perrakis

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**hotelperrakis.com** uses cookies which are necessary for the provision of services to the user/visitor for the posting advertisements and the analysis of visitor statistics

(ie Google Analytics).

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Cookies are small text files stored in the hard disc of every visitor, which however don't provide the possibility to of accessing any document or file from the visitor's computer.

The visitor of **hotelperrakis.com** may set the Browser in a way that it may warn for the use of cookies in certain pages and website services or not permit the acceptance of cookies in no case.

**By using the hotelperrakis.com, you accept the use of the cookies.**

**If you have noticed any problem in the hotelperrakis.com content which are relevant to legal or moral matters please notify us immediately by using the communication form of hotelperrakis.com.**

## ***INFORMATION***

At Perrakis Hotel we consider important that you know what are the cookies we use in our website and why we use them. Our goal is to properly inform you, but also to enhance your navigation experience in our website.

### ***WHY WE USE COOKIES?***

We use cookies for the improvement of the function of the hotelperrakis.com, your proper navigation, your easy connection and smooth transition to the subsequent pages. In parallel, cookies allow us to present to you advertising or educational material regarding your needs and interests.

Also, cookies help us analyze how visitors use our website, how they navigate and where they face difficulties. In this manner we may deal with the problems which may arise.

All the information collected by these cookies are used solely for improving the experience, structure and hotelperrakis.com content,

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### ***1) Performance cookies***

Performance cookies collect information on how many visitors use the website. They permit us to see which pages are most visited or indicate how to deal with a problem during the browsing. These cookies don't select information which defines the visitor. All information collected by these cookies is collective and used only for the improvement of the way hotelperrakis.com, functions.

### ***2) Functional cookies***

These cookies «memorize» your preferences during your browsing on our website, in order for you to enjoy a personalized version of hotelperrakis.com, with a result for you to find more easily what are looking for.

### ***3)Publicity cookies***

These cookies are used in order to provide advertisements more related to you and your interests. They are also used for sending targeted advertisements or offers, aiming to limit mass, unwanted or meaningless advertisement messages. In parallel they help us calculate the effectiveness of advertisement campaigns.

### ***4) Cookies Analytics***

As a subtotal of the Cookies' functionality they allow us to evaluate the effectiveness of the various functions of our site, in order to constantly improve the experience we offer you.

***More specifically:***

Third party suppliers, including Google may post ads of hte Company in websites on the internet.

Third party suppliers, including Google, may use cookies for informing, improving and posting ads based on the previous visit of the user of the hotelperrakis.com. hotelperrakis.com, may also evaluate cookies from previous visits to its website for repetitive marketing.

Users may select to exclude them from such use of Cookies by Google, [here](#).

You can set your Browser  $\sigma\alpha\varsigma$ , in a way that it informs you each time prior to receiving a cookie in order for you to decide whether to receive or reject it. In that case you have in mind that you may be in a position to evaluate all of its potential..

hotelperrakis.com, may use the Google Analytics functions for the promotion advertisements (ie repetitive marketing, references of Google website appearance, incorporation of the ad campaign manager Doubleclick and references to demographic elements and interests).

By using the [Advertisement settings](#), visitors may be exempted from Google Analytics for promotional advertisements and adjust the website advertisements appearance on Google.

Here are the available [exclusion options](#) by Google Analytics for the website.

hotelperrakis.com, abides by the [Advertisement policy on the basis of Google AdWords](#) and the [limitations for sensitive categories](#) and:

Uses repetitive marketing through Google Analytics for website advertisement.

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The hotelperrakis.com, may use the data from advertisement on the basis of Google interest or the data of a common third party (such as age, sex and the interests) via  $\mu\epsilon$  to Google Analytics.

We maintain the right to amend the present cookies policy at any time. Kindly locate the indication “Last Review” at the top of the present page, in order to see then this Cookies policy was last reviewd. Any changes in the present Cookies Policy will apply from the moment the revised Cookies Policy becomes available in the cyber space.

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